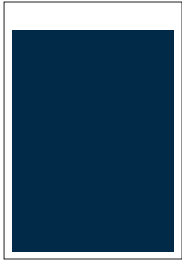
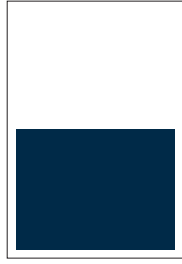


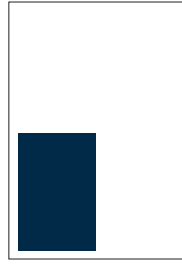
Directory



Full page
Non-bleed: 251mm x 186mm
\$2000



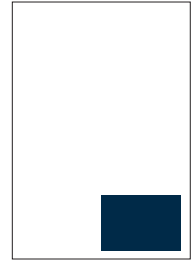
½ page horizontal
Non-bleed: 124mm x 186mm
\$1000



¼ page portrait
Non-bleed: 124mm x 91mm
\$500



¼ page horizontal
Non-bleed: 60mm x 186mm
\$500



⅛ page horizontal
Non-bleed: 60mm x 91mm
\$250

All crop marks are required to be offset by 5mm

Innovations

The Wrap - Four page wrap, 148gsm gloss (297 x 210mm + 5mm bleed)



Circulation

National coverage	24,752	\$18,500
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- Dairy Farmer masthead to appear on the wrap
- Subject to existing front and back page advertisers' approval.

The Gatefold - Four page gatefold, 250gsm gloss (297 x 205mm + 200mm flap 5mm bleed)



Circulation

National coverage	24,752	\$9550
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Stitched and Loose Inserts

	A4 four page	A4 eight page	A5 four page	A5 eight page
National coverage	POA	POA	POA	POA

A4: 275mm x 200mm 95gsm + 5mm bleed

A5 210mm x 148mm 95gsm + 5mm bleed

The Ride Along

Piggyback on New Zealand's leading farming titles, let us deliver your direct mail. POA depending on size and weight of your direct mailer.



- Terms and conditions apply
- Price includes printing, stitching and distribution
- Please supply artwork as either single full pages or double page spreads. Sizing above is for full pages
- When booking any insert should the weight be too heavy there may be an additional distribution cost