

The Wrap

Four page wrap - 80gsm gloss (265mm x 390mm, no bleed)

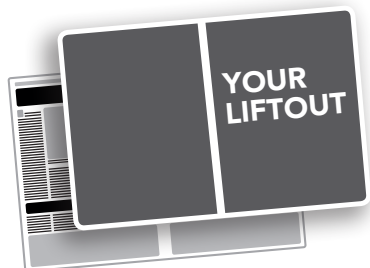


	Circulation	
National coverage	77,216	\$18,500
North Island only	51,235	\$14,740
South Island only	25,981	\$10,260

- Farmers Weekly masthead to appear on the wrap
- Subject to existing front and back page advertisers' approval.

The A3 Liftout

Four or eight page centre liftout 80gsm gloss (265mm x 390mm, no bleed)



	Circulation	4 page	8 page
National coverage	77,216	\$12,650	\$16,450
North Island only	51,235	\$9,650	\$15,450
South Island only	25,981	\$8,650	\$12,450

- Excellent value compared to the price of four full pages

The False Cover

Two page cover 52gsm newsprint (265mm x 390mm, no bleed)

- Pages one and two only
- National coverage
- \$12,500

The Ride Along

Piggyback on New Zealand's leading farming titles, let us deliver your direct mail. POA depending on size and weight of your direct mailer.



Stitched Inserts

	A4 four page	A4 eight page	A5 four page	A5 eight page
National coverage	\$13,080	\$19,360	\$11,040	\$15,509
North Island only	\$10,110	\$13,928	\$8,740	\$11,367
South Island only	\$7,975	\$9,495	\$7,305	\$8,205

A4: 297mm x 210mm 80gsm + bleed

A5 210mm x 148mm 90gsm + bleed

- Terms and conditions apply
- Price includes printing, stitching and distribution
- Sizing above is for full pages.