

# Livestock advertising rates

## CCM rate

Livestock page	Markets page	ROP page
\$16.50	\$22	\$24

## Livestock advertising (Livestock section)

Column 8 columns per page	1	2	3	4	5	6	7	8
mm	30	63	97	130	164	197	231	265

## Innovations

All innovative options are POA, so contact your local account manager today.

- North Island and South Island newspapers are a 60:40 rate split

## Creative services

Charged on a case by case basis.

## e-Newsletter

Sent on a Friday night to registered subscribers, and contains the latest news from farmersweekly.co.nz, as well as an early release of the virtual edition of the *Farmers Weekly*.

**Two ad positions available:**

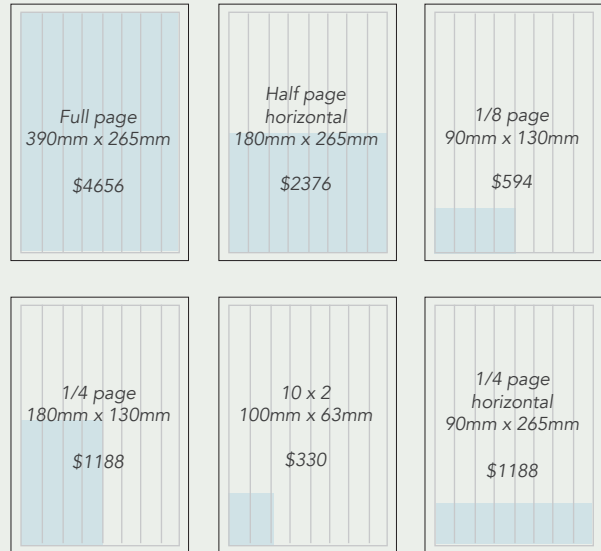
**Leaderboard \$550**

**MRec \$550**

**Talk to your account manager for advertising opportunities in our e-Newsletters.**

- For website advertising rates go to page 9
- Livestock pricing is non-commission bearing and exclude GST. Valid for 2018 only
- Please send all print advert material to [adcopy@nzx.com](mailto:adcopy@nzx.com)
- All advertisements that have 50% or more editorial of the total ad size, must have the words 'Advertorial', 'Advertisement', or, 'Content supplied by (your business name)' on top of the ad and copy must be in a different font from newspaper body copy

## Examples



All dimensions are height by width

