

Display advertising rates

Rates

Loadings will be applied to premier and fixed positions.

Number of insertions	1	3+	6+	9+	12+
CCM rate	\$27.50	\$26.85	\$26.10	\$25.50	\$24.50

Special rates for premier positions

Positions in paper	Rates	Size
Front page solus	\$3280	7 x 7
Back page solus	\$3280	12 x 7
Page 3 solus	\$2770	12 x 7
Page 5 solus	\$2665	12 x 7

*Other preferred positions available: rate + 10%

Display advertising

7 columns per page

Columns	1	2	3	4	5	6	7
mm	33	72	110	149	187	226	265

Innovations

All innovative options are POA, so contact your local account manager today.

- North Island and South Island newspapers are a 60:40 rate split
- For innovative options see page 20

Creative services

Charged on a case by case basis.

e-Newsletter

Sent on a Friday night to registered subscribers, and contains the latest news from farmersweekly.co.nz, as well as an early release of the virtual edition of the *Farmers Weekly*.

Two ad positions available:

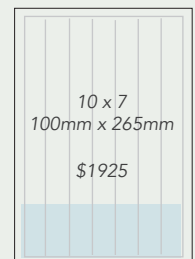
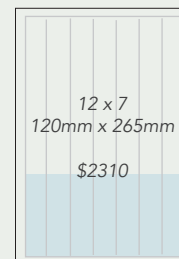
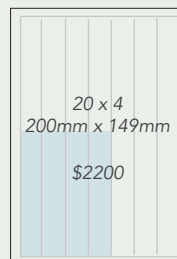
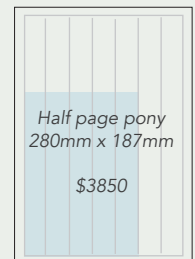
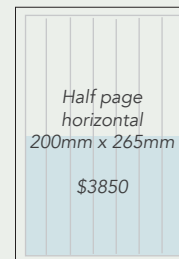
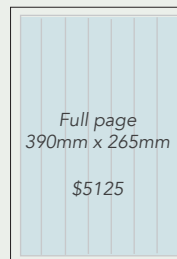
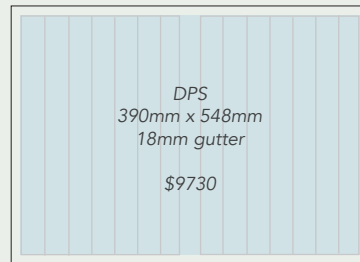
Leaderboard \$550

MRec \$550

Talk to your account manager for advertising opportunities in our e-Newsletters.

- For website advertising rates go to page 17
- All rates include full colour, are commission-bearing and exclude GST. Valid for 2018 only
- Please send all print advert material to adcopy@nzx.com
- All advertisements that have 50% or more editorial of the total ad size, must have the words 'Advertorial', 'Advertisement', or, 'Content supplied by (your business name)' on top of the ad and copy must be in a different font from newspaper body copy

Casual rates



All dimensions are height by width

